

Press Release

March 15, 2017



Asian American Institute

celebrates success of its first major Facebook communications project — Asians NOW! — focusing on the Asian, Asian American, and Asian Diaspora communities

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WASHINGTON, DC — The Asian American Institute, a new non-profit civil and human rights organization focusing on the Asian, Asian American, and Asian Diaspora communities, is proud to announce the successful launch of its first major communications project, called Asians NOW!

Asians NOW! is now the largest Facebook group page in the world focusing on the experiences of Asians, Asian Americans, and members of the Asian Diaspora.



Asians NOW! is a Facebook Group Page that encourages sharing your knowledge, music, videos, events, articles, and discussions about Asians throughout the world. It is dedicated towards promoting civil and human rights, with a central focus on the empowerment of Asians, Asian Americans, and members of the Asian Diaspora. It is non-partisan and it is non-aligned with any nation in the world.

It promotes freedom of expression, promotion of cultural and educational exchange, peace, equity, democracy, liberty, prosperity, environmentalism, women's rights, LGBTQIA rights, minority rights/ inclusion in their countries of residence, and respect traditional culture and are proud of our shared Asian culture.

It actively encourages people to join and invite their friends. Members are asked to be tolerant, respectful, civil, reflective, friendly, having an open mind, and be constructive in their participation. Nonetheless, the site encourages people to be critical and to speak their mind. People are acknowledged and respected for holding different viewpoints and dissenting voices, even when they believe in civil and human rights.

Finally, Asians NOW! is here to promote positive social change. Activism is encouraged so as to be protective of our civil and human rights. AAI started this project Asians NOW! on Facebook so as to forge a community of interest that serves Asians everywhere while being inclusive of everyone.

Asians NOW!, in less than one month, has reached the critical membership of over 7,500 members, making it the largest Asian, Asian American, and Asian Diaspora site on Facebook. AAI initiated this project as a central nexus of communication on social justice, culture, economics and trade, and culture for the growing Asian, Asian American, and Asian Diaspora communities. To join Asians NOW! go to: <https://www.facebook.com/groups/asiansnow/>

The Asian American Institute, a non-profit and non-partisan organization, is dedicated to promoting the general well-being of Asians, Asian Americans, and members of the Asian Diaspora through policy advocacy, research, networking, information dissemination, leadership development, and community outreach and empowerment.